Internet of Things: A new space for creativity

September 26th, 2012

Telecom ParisTech, 46 rue Barrault, 75013 Paris

Programme

10 h.
Welcome address and introduction:
Pierre-Jean BENGHOZI, Ecole Polytechnique, Chaire Innovation & Regulation

Internet of Things: a new space for creativity?

Session 1 – Chair: Pierre-Jean BENGHOZI

10.45
Internet of Things: Challenge or Technological Fetishism
Marie-Pierre BESNARD, CIREVE, Université de Caen Basse-Normandie,
Frédérique ALFONSI, CREM, Université de Caen Basse-Normandie

11.30
The Internet of Things, Legal Aspects
What Will Change (Everything)...
Eric BARBRY, Cabinet Alain Bensoussan

12.15: Lunch
Session 2 – Chair: Yannick MEILLER

13.30
Halos Networks Paving the Way to Internet of-with Things
Antonio MANZALINI, Telecom Italia
Vânia GONÇALVES, Vrije Universiteit Brussel
Roberto MINERVA, Telecom Italia

14.15
How can the Internet of Things help in overcoming current challenges and make healthcare sustainable
Jérôme COUTURIER, ESCP Europe
Davide SOLA, ESCP Europe
Cristina RAICIU, 3H Partners
Scarso BORIOLI, ESCP Europe

15.00
Extending the Internet of Things
Gilles PRIVAT, Orange Labs

15.45
Conclusion Round Table – Chair: Samuel ROPERT
Rudolf Van Der BERG, Economist & Policy Analyst at OECD
Nicolas PAUVRE, Innovation Project Manager at GS1 France (TBC)

16.30 : Wrap up - Pierre-Jean BENGHOZI.