



Workshop on the Economics of Network Industries Paris, May 13, 2015

Workshop Venue: Telecom ParisTech, 46 rue Barrault, 75013 Paris, Metro Corvisart (line 6)

Workshop sponsored by the Innovation and Regulation Chair

(<http://innovation-regulation.telecom-paristech.fr>)

Workshop Program

8:15-8:45	Registration (Hall Barrault)
8:45-10:30	Welcome and Session 1 (Room: Emeraude), Chair: Wolfgang Briglauer

Sean LYONS* (Trinity College Dublin), Daire MCCOY (Trinity College Dublin), Edgar MORGENROTH (Trinity College Dublin), Donal PALCIC (University of Limerick), Leonie ALLEN (ComReg, Ireland)

The impact of local infrastructure on new business establishments

Andreas MAZAT* (ifo Institute at the University of Munich), Oliver FALCK (University of Munich, ifo Institute, and CESifo), Alexandra HEIMISCH (ifo Institute at the University of Munich), Johannes KOENEN (ifo Institute at the University of Munich)

Regulating innovative industries – The case of telecom in Austria

Yutec SUN* (Telecom Paristech), Marc BORREAU (Telecom ParisTech), Frank VERBOVEN (University of Leuven and CEPR)

Market Entry and Fighting Brands: The Case of the French Mobile Telecommunications Market

10:30-11:00	Coffee Break (Room: Emeraude)
11:00-12:30	Session 2 (Room: Emeraude), Chair: Pedro Pereira

Christian PEUKERT* (University of Zurich), Tobias KRETSCHMER (University of Munich)
Video Killed the Radio Star? Online Music Videos and Recorded Music Sales

Olga SLIVKO* (ZEW), Marit HINNOSAAR (Collegio Carlo Alberto), Toomas HINNOSAAR (Collegio Carlo Alberto), Michael KUMMER (Georgia Institute of Technology)
Does Wikipedia Matter? The Effect of Wikipedia on Tourist Choice

Ananya SEN* (Toulouse School of Economics), Maria PETROVA (Universitat Pompeu Fabra), Pinar YILDRIM (The Wharton School, University of Pennsylvania)
Social Media and Political Donations: Evidence from Twitter

12:30-14:00	Lunch Break (Room: Emeraude)
14:00-15:30	Sessions 3 (Room: Emeraude), Chair: Christine Zulehner

Dainis ZEGNERS* (University of Munich)
Voluntary Disclosure of Product Information: The Case of E-book Samples

Nikrooz NASR* (Toulouse School of Economics), Doh-Shin JEON (Toulouse School of Economics and CEPR), Domenico MENICUCCI (University of Florence)
Dynamics of Compatibility under Switching Costs

Baojiang YANG* (Carnegie Mellon University), Miguel Godinho DE MATOS (Carnegie Mellon University), Pedro FERREIRA (Carnegie Mellon University)
Quantifying the Role of Service Contracts: An Empirical Study in Triple Play Service Market

15:30-16:00	Coffee Break (Room: Emeraude)
16:00-17:30	Session 4 (Room: Emeraude), Chair: Georg Götz

Thomas LARRIEU* (Ecole Polytechnique)
Anti-competitive Effects of across Platform Parity Agreements on the Online Booking Market

Elias CARRONI*(University de Cergy Pontoise, University of Sassari and University of Namur), Dimitri PAOLINI (University of Sassari and Catholic University of Leuven)
New Media Platforms, Copyright Owners and Advertising

Shiva SHEKHAR* (DICE, University of Duesseldorf)
Price Discrimination and Homing Behavior

19:30	Workshop Dinner at Atelier Maitre Albert (for speakers and chair persons)
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