



**Conference on the Economics of  
Information and Communication Technologies  
Paris, October 2-3, 2015**

Conference Venue: Telecom ParisTech, 46 rue Barrault, 75013 Paris, Metro Corvisart (line 6)

Conference Programme

Conference sponsored by the Innovation and Regulation Chair

(<http://innovation-regulation.eu/>)

**Friday, October 2. Conference Venue:** Telecom ParisTech, main entrance (46 rue Barrault, 75013 Paris).

9:00-9:30 Registration (Hall Barrault)

9:30-10:30 Keynote Lecture 1 (Room: B310); Chair: Frank Verboven (KU Leuven and Telecom ParisTech)

**Tommaso VALLETTI** (Imperial College London)

"Why close the digital divide?"

10:30-11:00 Coffee Break (Room: E200)

11:00-13:00 Parallel Sessions 1

**1a (Room: B310): (Theory)**

Chair: Carlo Cambini (Politecnico di Torino)

Jaypil CHOI\* (Michigan State University and HIAS), Heiko GERLACH (University of Queensland)

*A model of patent trolls*

Ozlem BEDRE-DEFOLIE\* (ESMT Berlin), Gary BIGLAISER (University of North Carolina)

*Switching costs and contracts as a barrier to entry*

Joeffrey DROUARD\* (University of Rennes 1)

*Lock-in in platform markets and the distribution of content*

**1b (Room: B312): Telecommunications (Empirics)**

Chair: Toker Doganoglu (Universität Würzburg)

Fabio MANENTI\* (University of Padua), Stefano COMINO (University of Udine), Franco MARIUZZO (University of East Anglia)

*Updates Management in Mobile Applications. iTunes vs Google Play*

Jan KRAMER\* (University of Passau), Niklas HORSTMANN (Karlsruhe Institute of Technology), Daniel SCHNURR (Karlsruhe Institute of Technology)

*Wholesale competition and open access regimes: experimental evidence*

Toshifumi KURODA\* (Tokyo Keizai University), Takanori IDA (Kyoto University), Teppei KOGUCHI (Shizuoka University)

*The impact of asymmetric regulation on product bundling*

13:00-14:00 Lunch Break (Room: E200)

14:00-16:00

Parallel Sessions 2

**2a (Room: B310): Pricing (Theory)**

Chair: Steffen Hoernig (Nova School of Business and Economics)

Rodrigo MONTES\* (Toulouse School of Economics), Wilfried SAND-ZANTMAN (Toulouse School of Economics and ESSEC Business School,), Tommaso VALLETTI (Imperial College London and University of Rome II)

*The value of personal information in markets with endogenous privacy*

Hamid AGHADADASHLI\* (Heinrich-Heine University Düsseldorf)

*Advertising and price competition in online markets*

David ZVILICHOVSKY\* (Tel Aviv University), Praveen KUMAR (University of Houston), Nisan LANBERG (University of Houston)  
*(Crowd)funding innovation*

**2b (Room: Grenat): Competition (Empirics)**

Chair: Philippe Gagnepain (Université Paris 1)

Nestor DUCH-BROWN\*, Lukasz GRZYBOWSKI (Telecom ParisTech), Frank VERBOVEN (KU Leuven and Telecom ParisTech)

*The impact of online sales on consumers and firms-evidence from household appliances*

Jiekai ZHANG\* (ENS des Mines de Paris - CERNA), Marc IVALDI (Toulouse School of Economics)

*Advertising competition in the French free-to-air television broadcasting industry*

Florin MAICAN\* (University of Gothenburg)

*Adjustment costs and market structure dynamics in high-tech services*

16:00-16:30

Coffee Break (Room: E200)

16:30-18:30

Parallel Sessions 3

**3a (Room: B310): Online consumer demand (Empirics)**

Chair: Lukasz Grzybowski (Telecom ParisTech)

Benjamin ENGELSTATTER\* (Hochschule Darmstadt and ZEW Mannheim), Jörg CLAUSEN (Copenhagen Business School), Michael WARD (University of Texas in Arlington and ZEW Mannheim)

*Susceptibility and influence in social contagion*

**3b (Room: B312): Internet (Empirics)**

Chair: Lapo Filistrucchi (University of Florence)

Tobias KLEIN\* (CentER, TILEC, Tilburg University), Christian LAMBERTZ (University of Mannheim), Konrad STAHL (University of Mannheim)

*Market transparency, adverse selection, and moral hazard*

Sangpil HAN\* (W.P. Carey School of Business, Arizona State University), Hyeokoo Eric KWON (Korea Advanced Institute of Science and Technology), Hyunji SO (Korea Advanced Institute of Science and Technology), Wonseok OH (Korea Advanced Institute of Science and Technology)

*Is digital addiction rational? Investigating excessive dependence on mobile social apps*

Arslan AZIZ\* (Heinz College, Carnegie Mellon University), Rahul TELANG (Heinz College, Carnegie Mellon University)

*Ad effectiveness versus consumer privacy*

Olga SLIVKO\* (ZEW), Michael KUMMER (University of Mannheim & ZEW), Michael ZHANG (Hong Kong University of Science and Technology)

*Unemployment and volunteering*

Marit HINNOSAAR\* (Collegio Carlo Alberto)

*Gender Inequality in New Media: Evidence from Wikipedia*

**Saturday, October 3. Conference Venue:** Telecom ParisTech, back entrance (49 rue Vergniaud, 75013 Paris).

8:30-11:00

Parallel Sessions 4

**4a (Room: B310): Two-sided markets (Theory)**

Chair: Bruno Jullien (Toulouse School of Economics)

Lapo FILISTRUCCHI\* (University of Florence and CentER, TILEC, Tilburg University), Federico BOFFA (Free University of Bolzano)

*Optimal cartel prices in two-sided markets*

Marianne VERDIER\* (Université Paris II Panthéon-Assas and ENS des Mines de Paris), Carlotta MARIOTTO (ENS des Mines de Paris - CERNA)

*Double internalization and interchange fees*

Francisco RUIZ-ALISEDA\* (Ecole Polytechnique), Gaston LLANES (Catholic University of Chile)

*Private contracts in two-sided markets*

Thomas TREGOUET\* (Université de Cergy-Pontoise), Jérôme POUYET (Paris School of Economics)

*Vertical mergers in two-sided markets*

**4b (Room: B312): Music and Video (Empirics)**

Chair: Michael Zhang (HKUST Business School)

Luis AGUIAR\* (IPTS Seville), Joel WALDFOGEL (Carlson School of Management)

*Quality predictability and the welfare benefits from new products*

Lisa GEORGE\* (Hunter College and the Graduate Center, CUNY), Christian PEUKERT (University of Zurich)

*Youtube decade: cultural convergence in recorded music*

Jordana VIOTTO\* (Telecom ParisTech)

*Online sales of crowdfunded products: evidence from music albums*

Christophe BELLEGO\* (INSEE-CREST) and Romain DE NIJS (Paris School of Economics, and Ecole des Ponts ParisTech)

*The displacement effect of online piracy on box office performances of American movies in foreign markets*

11:10-11:30

Coffee Break

11:30-12:30

Keynote Lecture 2 (Room B310): Chair: Marc Bourreau (Telecom ParisTech)

**Matthijs Wildenbeest** (Kelley School of Business)

"Estimation of search costs in online markets"